

the drinks business

VINEXPO PREVIEW: It's show time !



Vinexpo is upon us once again, presenting a huge number of exhibitors and speakers from all over the world.

New additions to the event this year include the luxurious Club de Lac and the Marketers exhibition.

Therefore here is the drinks business' breakdown of the wealth of tastings and conferences which will be on offer at the show this year.

Wednesday 20 June

9am-10.30am

Conference: Wine tourism, an efficient and profitable distribution channel

Speaker: Steven Spurrier, Decanter journalist

Panelists:

- Marimar Torres,
- Maryann Bautovich,
- Andre Morgenthal,
- François Lurton,
- **Christophe Derouet**

Location: Amphithéâtre C, Palais des Congrès